

PERFUMED ART

SERENISSIME – BY NORA PAPP



Perfume Art Creation

VENEZIA
www.perfumeart.ch

LE MOT

Goar Sekhian Sanfilippo, owner and initiator of Perfume Art Creation, has the passion for art and fragrances. Her company seamlessly combines both aspects, producing perfumed art combining with the authentic fragrances from Grasse, South of France.

Goar's source of inspiration is the natural resource of Grasse: jasmine, rose, lavender and orange blossom. Already recognised as an immaterial cultural heritage of France, the perfume industry in the Grasse area was officially declared as an Intangible Cultural Heritage of Humanity by UNESCO in 2018.

The artistic origin of fragrances inspired Goar to create the Art Season's in her galleries.

It fragrance infused art works and paintings are the copyright concept of Perfume Art Creation, allowing attendees to not only visually explore the artwork but also smell it, allowing for holistic stimulation of the senses.

Perfumed art is creating immersive experiences where the visual emotion is sublimated by that the engagement of all senses. The main target is to evoke emotions or hidden memories in the viewer going beyond visual or auditory stimuli.

Goar SEKHIAN SANFILIPPO
Owner and Initiator

Perfume Art Creation GmbH
Perfume Art Creation Venezia
Perfume Art Creation Paris



Concept © Perfumed Art

The Perfumed Painting is Innovation and Copyright © by Perfume Art Creation.

Your favourite painting will be infused with your preferred perfume and the scent will welcome you in its own language of Beauty. Your individual fragrance will be introduced into the art.

Perfumed art is promoting a new practice that emerged in 2017 through the first prototypes presented to the public.

It's gaining in popularity in the contemporary art as a unique combination that engages the olfactory sense directly into the painting or the artwork.

The collaborative process between the Artist and Perfume Art Creation is highlighting the creative excellence of the artist, being able to sublimate himself and metamorphose his own style.

2020 - Perfume Art Creation took place with the solo exhibitions of the artists, in a 300-year-old traditional Swiss House in Sennhofstrasse 21, 8125 Zollikerberg in Zurich, Switzerland.

2022 - Perfume Art Creation Venezia opened in Sestiere Dorsoduro 2408H Fondamenta de la Madona in Venice, Italy.

2023 - The Inauguration of Perfume Art Creation Paris Village Suisse – Place de Zürich will take place on July 2023.

All galleries will welcome the public by appointment:
info@perfumeart.ch

For more information, visit
www.perfumeart.ch

NORA PAPP



Nora Papp was born in Zurich, Switzerland, in 1975.

She was trained in music and sport, but only found her artistic voice in 2010.

She has graduated from the Gerrit Rietveld Academy in Amsterdam, the Netherlands in 2018.

In her work, she combines her interest in human perception and the historical development of photography by exploring the image as an object.

Since then she exhibited her work in Switzerland, The Netherlands and Germany.

Nora Papp currently lives and works in Zürich, Switzerland.

Nora Papp combines her interest in human perception and the historical development of photography with her investigation of the image as an object. She develops her works with the help of common image processing programmes on the computer. Where she collects „aesthetic data“ through the dissection of the digital image.

She realises pictures solely on the basis of the collected “aesthetic data” that consists of the scientifically listed decisions on how to apply the appropriated application. Through this generative process, abstract images emerge whose references in turn provide identities to create new images.

SERENISSIME

Capturing the essence of the “Serenissime” and the Brave of Venice as an exploration through CMYK and RGB colours, pastel on canvas and perfume

The enigmatic allure of Venice, known as “Serenissime”, invites artists to unravel its mysteries and celebrate its brave spirit. This project embarks on a journey to evoke the essence of Venice through the materiality of CMYK and RGB colours, pastel on canvas and the evocative medium of perfume. By interweaving these elements, the project seeks to delve into the depths of Venice’s quiet beauty and resilient courage.

It is an exploration of the materiality of additive colour, today’s digital colour palette, and the physical colours that combine an artist’s primary colour palette with the tactile nature of pastel on canvas and, in contrast, the evanescent medium of perfume to create a multi-sensory experience. Weaving together the tactile nature of pastel on canvas and the olfactory allure of perfume, drawing inspiration from the rich history, architectural wonders and cultural heritage of Venice.

Perfume Art Creation Gallery Venice è lieta di annunciare la mostra personale di Nora PAPP.

“Serenissime” dal 20 aprile al 29 giugno 2024

Sestiere Dorsoduro 2408H,
Fondamenta de la Madona
30123 Venezia

www.perfumeart.ch

Book your visit: info@perfumeart.ch

INSTAGRAM: [nora__papp](https://www.instagram.com/nora__papp)

<https://norapapp.com/Info/>




Serenissime by Nora PAPP

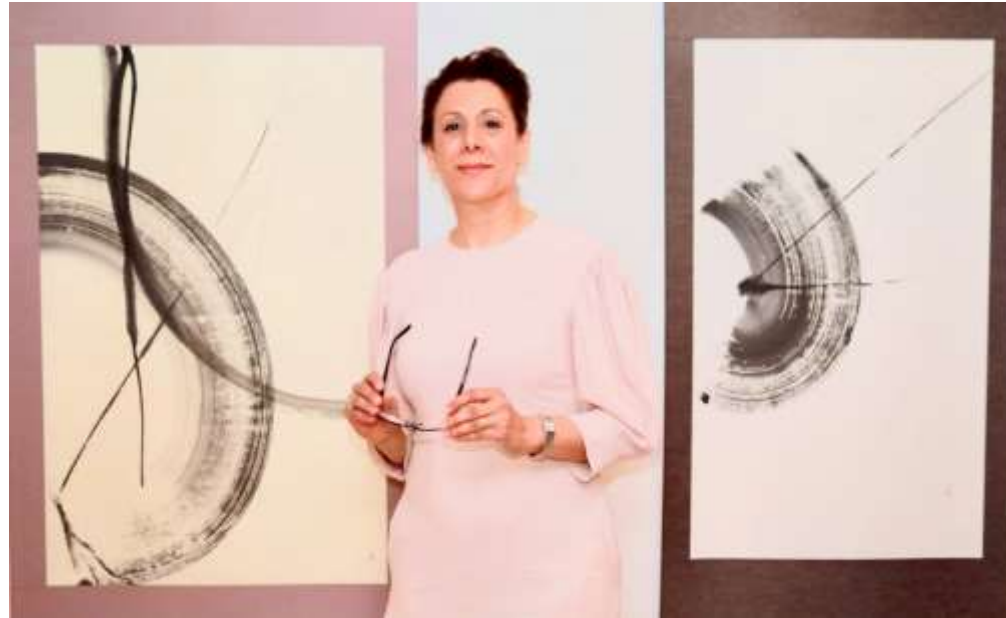
SELECTED LIST OF THE ARTWORKS FOR THE SOLO EXHIBITION 20.04 - 29.06.2024 - PERFUME ART CREATION VENEZIA

NR	ART WORKS NAME	YEAR	DESCRIPTION	SIZE
1	<p>CYNIC BLUE</p> 	2024	PERFUMED ART , PASTEL ON FABRICS, FRAMED	50 X 3 X 70CM
2	<p>YELLOW FLAVUM</p> 	2024	PERFUMED ART , PASTEL ON FABRICS, FRAMED	50 X 3 X 70CM
3	<p>MAGENTAL RED</p> 	2024	PERFUMED ART , PASTEL ON FABRICS, FRAMED	50 X 3 X 70CM
4	<p>BLACK?</p> 	2024	PERFUMED ART , PASTEL ON FABRICS, FRAMED	50 X 3 X 70CM

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5	SCARLET RED 	2024	PERFUMED ART , PASTEL ON FABRICS, FRAMED	60 X 3 X 70CM
6	MAY GREEN 	2024	PERFUMED ART , PASTEL ON FABRICS, FRAMED	50 X 3 X 70CM
7	DELFT BLUE 	2024	PERFUMED ART , PASTEL ON FABRICS, FRAMED	50 X 3 X 70CM



Perfume Art Creation

Je reste à votre disposition pour toutes questions relatives au concept d'art parfumé:

Rimango a vostra disposizione per ulteriori informazioni:

I remain at your disposal for further information:

Bei Fragen stehe ich gerne zur Verfügung:

Mme Goar SEKHIAN SANFILIPPO

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